

St Paul Malmesbury Without Parish Council

Report #03.2

Replacement of the Corston LNR Signboard

1. Purpose of the report

- 1.1 To invite Council to consider and approve the replacement of the signboard at the Corston Local Nature Reserve.

2. Background

- 2.1 The original signboard was produced in 2005/6 and has now faded considerably having been in place for at least 17 years. Furthermore, the descriptive technical text is out of date, as are a number of the names of referenced organisations that either no longer exist or have changed their name - North Wiltshire District Council no longer exists and English Nature has become Natural England.
- 2.2 An opportunity therefore exists to revise and update the text. Research shows that people do not tend to read more than about 200 words. Hence, with the assistance of the Manager of the LNR the text has been shortened to reflect this providing an opportunity for more visual images.
- 2.3 Two quotations have been sought of which one is from the supplier of the original signboard design, text and lectern, the other is a company suggested by the Wiltshire Wildlife Trust that design/provide the Trust's nature reserve signs.
- 2.4 For information, and not part of this proposal, the Manager LNR has recommended the placing of one/two prominent signs in the reserve to remind owners exercising their dogs of the need to act responsibly by picking up, bagging and disposing of the waste appropriately. Additionally, the sign(s) would ask owners not to allow their dogs to enter the pond. These signs could be financed from the current year's budget.

3. Options

- 3.1 To consider the proposal unnecessary and to continue with the existing signboard.
- 3.2 To support the proposal and to select one of the quotations in the Appendix to this report.

4. Financial Implications

- 4.1 The cost of this proposal will be funded from the Council's CIL contributions.

5. Recommendation

- 5.1 The Council is recommended to support Option 3.2.

Appendix

Description/Specification	A	B
Artwork will be created by a specialist design team. There is no limit to the number of client amendments or revisions to the design.	✓	
Artwork will be created by a specialist design team. The quotation includes one set of client design changes and one set of text changes		✓
Large library of natural history watercolour illustrations & photos that can be used at no additional charge	✓	
Royalty free images can be supplied at £10 + VAT per image		✓
Cost	£750+VAT	£615+VAT
Delivery charge	£55+VAT	£31.25+VAT
Validity period of quotation	2 months from 08/03/23	30 days from 23/02/23
Terms	20th of month after invoice	50% deposit with order